



 **Babolat**
tennis runs in our blood





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this is how i play

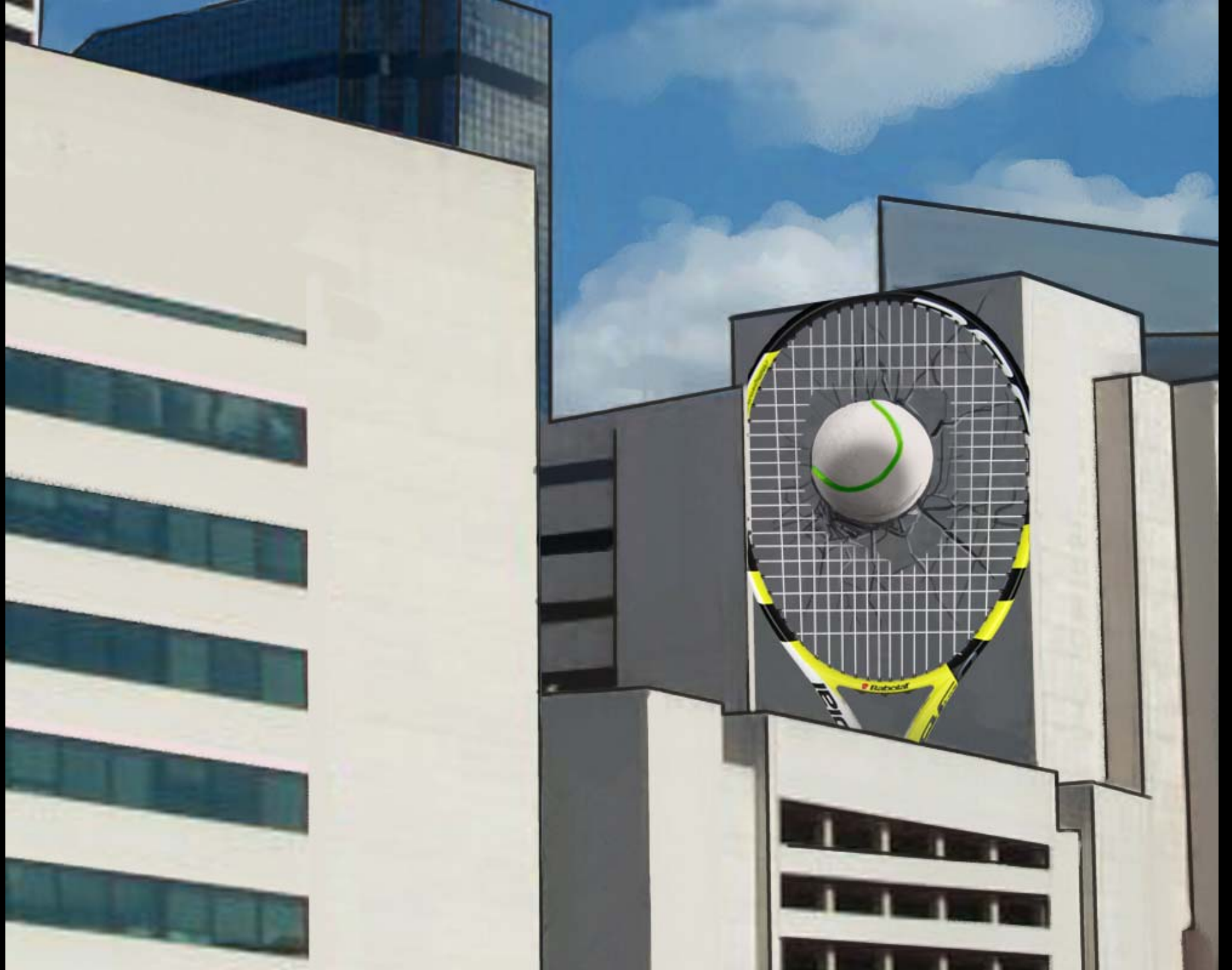
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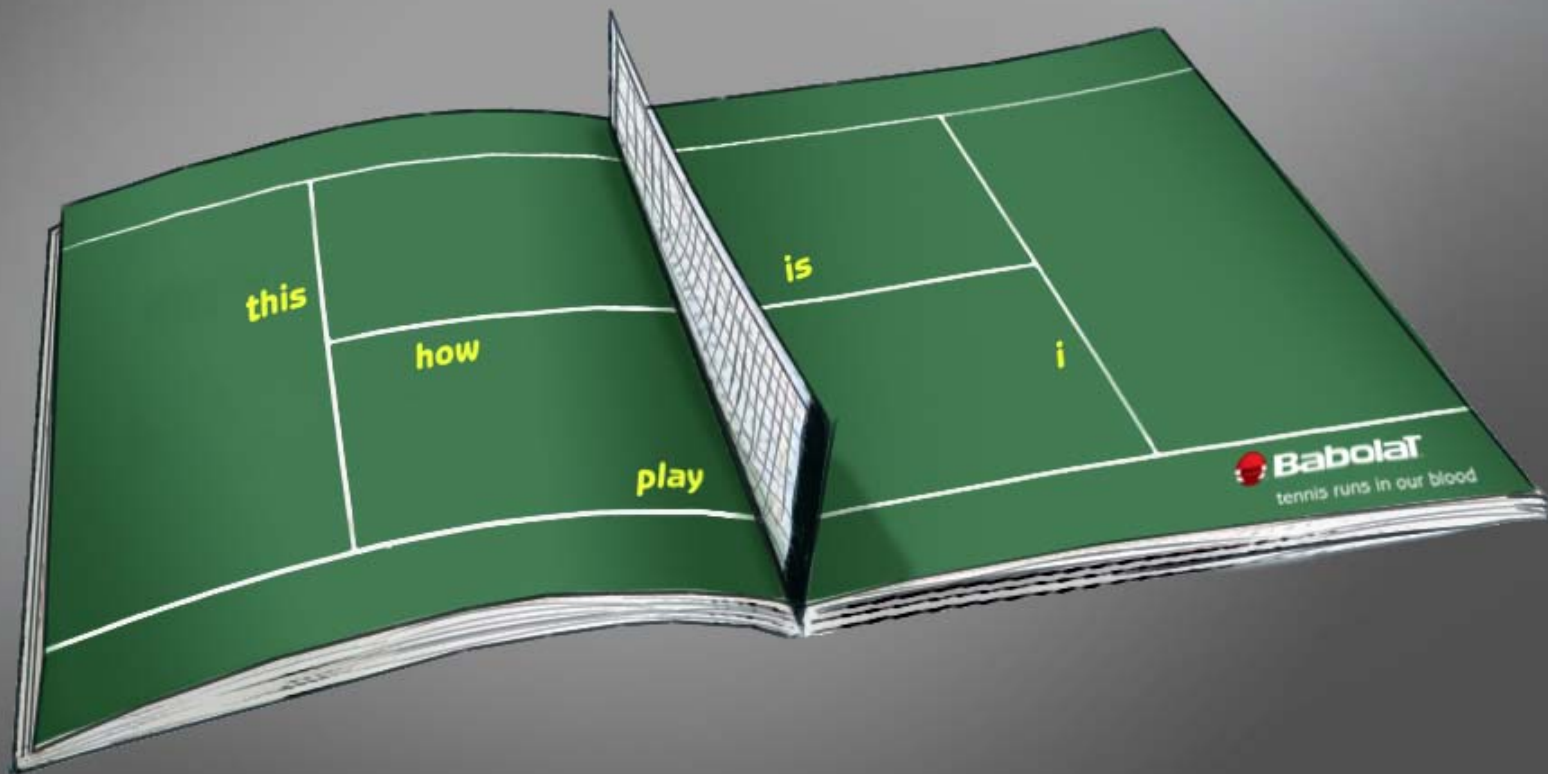


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this


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*this is how i play.
this is how i win.*

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TV Treatment (:30)

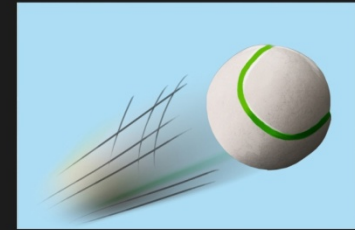
Babolat “This Is How I Play”

Open on singles tennis match. Player in foreground is taking a drink. We see Nadal in background preparing to serve.

Close-up on the shot and the ball flying through the air.

The shot knocks the water bottle out of the opponent's hand. Nadal shrugs and smiles.

Super: This is how I play.



TV Treatment (:30)

Babolat “This Is How I Play”

Tennis court at night. Nadal is up late practicing.

The groundskeeper wants to leave so he asks Nadal to lock up and turn out the lights.

Nadal practices a bit more then heads out, realizing he forgot about the lights.

He takes out his racquet and proceeds to smash tennis balls into the light fixtures until they're all dark.

Super: This is how I play.

